

Advertising Rates and Formats for 2013 Metal Attack No.2 Picture and Poster Magazine

Metal Attack				
Module	Format - bleed plus 5 mm crop	Width in mm	Height in mm	Rates in EUR
1.	2/1 page	420	297	3.900,00
2.	1/1 page	297	210	2.175,00
3.	½ page horizontal	210	148	1.530,00
4.	½ page vertical	108	297	1.530,00
5.	¼ page	108	148	860,00
6.	1/8 page	108	73	480,00
7.	1/1 cover page 2 - inside front	297	210	2.400,00
8.	1/1 cover page 3 - inside back	297	210	2.400,00
9.	1/1 cover page 4 - outside back	297	210	2.550,00
10.	Inserts up to 20gr.			120,00/thousand
Street day				26. Apr 13
Circulation				50.000 copies
Advertising deadline				4. April 2013
Delivery deadline for printing materials				8. April 2013

Please deliver all printing materials by e-mail in a printable PDF/JPG/TIF format; 300 DPI or on CD/DVD.
Also possible by FTP access.

The festival magazines will be produced in a handy A4 format. All advertisement formats in mm and 4c throughout.
Paper: 90 gr wood-free, glossy MC
Binding: wire stitching

All rates in Euro plus VAT.
Please enquire about discounts for combination ads in all magazines.

Re 10: Delivery directly to the printers - Please enquire about inserts of over 20 gr.

Design by: **EM Design, Andre Marsell,**

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the advertising sale takes place by order of: Wiehagen - Publishing & Eventservice - www.wiehagen.com