

Advertising Rates and Formats for WACKEN OPEN AIR 2013 Festival Guide

Wacken Open Air
03, 2013

Aug.01 -

Module	Format - bleed plus 5 mm crop	Width in mm	Height in mm	Rates in EUR
1.	2/1 page	296	208	2.000,00
2.	1/1 page	148	208	1.150,00
3.	½ page horizontal	148	102	750,00
4.	½ page vertical	208	74	750,00
5.	¼ page	74	102	510,00
6.	1/8 page	74	50	300,00
7.	1/1 cover page 2 - inside front cover	148	208	1.450,00
8.	1/1 cover page 3 - inside back cover	148	208	sold out
9.	1/1 cover page 4 - outside back cover	148	208	1.600,00
10.	POSTER A3 (centre fold)	412	296	2.200,00
11.	Inserts up to 20gr.			89,00/thousand

Circulation

35.000 copies

Advertising deadline

July 10, 2013

Delivery deadline for printing materials

July 12, 2013

Please deliver all printing materials by e-mail in a printable PDF/JPG/TIF format; 300 DPI or on CD/DVD.
Also possible by FTP access.

The festival magazines will be produced in a handy A5 / A6 format. All advertisement formats in mm and 4c throughout.
Paper: 80 gr wood-free, glossy MC
Binding: wire stitching

All rates in Euro plus VAT.

Please enquire about discounts for combination ads in two or all three magazines.

The festival magazines will be sold at the box offices and by our sales personnel.

Re 11: Delivery directly to the printers - Please enquire about inserts of over 20 gr.

Design by: **EM Design, Andre Marsell,**

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the advertising sale takes place by order of: Wiehagen - Publishing & Eventservice - www.wiehagen.com